

## **Graphic Designer – In-House**

### **Role**

Reporting to the Global Marketing Manager, the successful candidate will work across the Geoactive team to manage the entire process of defining requirements, visualizing, and creating assets to support marketing campaigns including graphic design, illustrations, presentations, social media posts and ads, videos, animations, blogs, leaflets and more.

### **Responsibilities**

- Design and produce high quality creative assets to support marketing campaigns such as email campaigns, social media ads, landing pages, blogs and articles
- Design and produce high quality printed and digital marketing materials, such as e-books, brochures, leaflets and more
- Create/edit videos and animations to use primarily on social media to promote webinars, new product features and more
- Apply creativity and a keen graphic eye to bring brand concepts to life with a conversion mindset
- Support the Global Marketing Manager in building design guidelines for future marketing campaigns
- Capable of supporting and thriving in a fast-paced environment with the ability to manage and prioritise assigned projects to deliver artwork on schedule.
- Act as a brand guardian, ensuring that all creative output is in keeping with our brand guidelines
- Show a keen interest in understanding data insights and can translate those learning into effective designs

### **Qualifications and Experience**

- 0-2+ years of relevant experience in similar role
- Creative flair, originality and able to contribute ideas
- Ability to juggle multiple tasks whilst working to tight timeframes to meet deadlines
- Excellent attention to detail; proofing etc
- Excellent communication skills
- Inspiring portfolio of work/projects
- Proficiency with InDesign, Photoshop, video editing tools
- Strong work ethic and passion to excel in all design aspects
- (ideally) Experience in Hubspot based design (email and landing pages)
- Video editing skills

To apply, please send your CV and covering letter to: [aga.szpakowska@geoactive.com](mailto:aga.szpakowska@geoactive.com)